

September 6, 2023
FOR IMMEDIATE PRESS RELEASE:

Dear Shanay,

I hope this message finds you well. It is with great pleasure and excitement that I inform you that you have been nominated for a prestigious award at the Beauty Industry Community Awards event. Your outstanding contributions and dedication to the beauty industry have not gone unnoticed, and we believe you are truly deserving of this recognition.

The BICADMV awards are a celebration of excellence, innovation, and commitment within the beauty culture industry and community. We recognize individuals like you who have made significant strides in shaping the industry's landscape. Your journey as a licensed beauty professional, successful author, and or business-savvy professional is truly inspiring and aligns perfectly with the values we hold dear.



The poster features a central circular portrait of Shanay Wiggs, a woman with short, styled hair, wearing a white turtleneck and a dark blazer. The background is dark with a checkered floor pattern and floating confetti. Text elements include the BICA logo in the top left, the event title 'BICADMV MASQUERADE Sneaker Ball' in large, stylized fonts, and the recipient's name 'Shanay Wiggs Growth Builder BICA Recipient' in bold. The date and time 'Oct 29th 1pm -7pm' are in the bottom right. At the bottom, event details are listed: '\$125 ADMISSION | BRUNCH • DAY PARTY • AWARDS CEREMONY HONORING BLACK OWNED BEAUTY AND COMMUNITY HIGH ACHIEVING BUSINESSES IN THE DMV AREA GRACE'S EVENT HALL | 4045 RENNER RD. WALDORF, MD'.

ARNETTA ROGERS PRESENTS
BICADMV
MASQUERADE
Sneaker Ball

Shanay Wiggs
Growth Builder
BICA Recipient

Oct
29th
1pm -7pm

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